



## Privacy statement La Plume Media

*Last updated: Haarlem, 10 March 2020*

We would like to inform you that we have updated our privacy statement. This statement is to inform you about the data we collect when you visit our website or when you make use of our products or services. We also explain why we collect this data and how we use it to improve your user experience. This will make clear exactly how we work and what happens to your data.

What's new:

- More transparency
- Easier and clearer
- GDPR (General Data Protection Regulation) compliant

This privacy statement applies to the services of La Plume Media. You should be aware that La Plume Media is not responsible for the privacy statement of other sites and resources. By using this website, you agree with, and accept, the privacy policy.

La Plume Media respects the privacy of all users of its website and treats the personal information you provide as confidential.

### Use of our services

When you sign up for one of our services, we may ask you to provide personal information. This includes your name and address details, contact details, sex, IP address, location details and details of your activities on our website. This information is used to optimize the services you receive. The data is stored on our own secure server. We will not combine this data with any other personal data we have and we will not keep it for longer than necessary.

We may also store data from telephone or e-mail contact you have had with us. Sometimes we will ask you for personal data that is relevant to the situation at hand. This enables us to process your questions and to respond to your requests. The data is stored on La Plume Media's own secure servers. This data will likewise not be combined with other personal data we have and will not be kept for longer than necessary.

### Cookies

In order to better understand our customers and tailor our services to them, we use 'cookies'. These are text files that are automatically placed on your computer and help us analyze how visitors use the website. The information generated by cookies about your use of the website can be stored on La Plume Media's secure server. We use this information to track how you use the website, to compile reports on website activity and to offer other services related to website activity and internet usage.

Most browsers are set up to accept cookies by default, but you can reset your browser to refuse all cookies or manually indicate when a cookie is being sent. However, some features and services, on our and other websites, may not function properly if cookies are disabled.

### Purposes

La Plume Media does not collect or use information for purposes other than those described in this privacy statement unless we have obtained your prior consent.

### Third parties

The information is not shared with third parties. In some cases, the information may be shared internally. Our employees are obliged to respect the confidentiality of your data.

### Your personal information

We offer all visitors the opportunity to view, change or delete any personal information provided to us at that time. If this is the case, please contact us at [info@laplumedia.nl](mailto:info@laplumedia.nl).

An option is included at the bottom of every mailing to modify your data or to unsubscribe. To do so, click on 'unsubscribe' in the footer.

### Questions and feedback

We regularly check our compliance with this privacy statement. Any adjustments and/or changes to this website may lead to changes to this privacy statement. We therefore recommend that you consult this privacy statement regularly. If you have any questions or comments about this privacy statement, feel free to contact us at any time.



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